XRUN

Leading Company in XR and Blockchain

COMPANY INFORMATION

BAPS[Blockchain Application Platform Service] NEXT VALUE PROJECT

XRUN derives business success strategies from an objective perspective through logical thinking.

It understands the convergence of different fields and responds to the diverse new media environment in the business landscape. Through creative thinking, it aims to execute projects with flexibility and adaptability.

By developing blockchain-based convergence solutions, it designs an integrated business model.

We provide ways to offer key competencies and ideas to our clients based on the diverse experiences of **e-Business specialists**.

Company Status

Date of Establishment	November 2018
Head Office	XRUN LLC (St. Vincent & the Grenadines)
DEV Studio	XRUN Metaverse Indonesia (XRUN Indonesia)
Planning, Marketing	LIFEGOOD (XRUN Korea)
Staff Status	14 people (as of 2025)
Website	https://www.xrun.run

Certik Audit

Skynet Score · Rank #986 · 10%

방법론 · Code Security

기본 · 운영

79.53 A

Governance · 마켓

Project Information

Project name	XRUN
Ticker	XRUN
Issue amount	2,100,000,000 XRUN(2.1 billion)
Listing Information	Gopax, Bitmart, DigiFinex, Uniswap
Key Partners	Polygon, Certik, Macuverse, Bitmart 등

Korating Audit

Digital Asset Evaluation

Summary

PROJECT	XRUN(XRUN)
SCORE	BBB0	73
SERIAL NO.	VA_20220907_01

General opinion · Dashboards Diagram

Score **BBB0**

KORating comment
The KORating evaluation determines the overall rating by combining the evaluation scores of the six categories (B.T.C.M.O.S) (100 points in total).
The overall rating of "XRUN (XRUN)" is "BBB0".

Organization Chart by Business Division

"AI-Driven Content, Blockchain-Connected Future.“
"AI Creates, Blockchain Elevates – Unlocking New Business Models."

+	CEO
	Nazgul Kim

+	COO
	Bob Kwon

CTO
Tri Sutrino

CFO
Ajax Lee

CMO
John Yang

CDO
Ropikin

Management & Admin

General Affairs / Personnel /
Business Management

Advertising & Marketing Group

Business Planning and Management of the Blockchain-Based AD Platform

- Marketing Communication
- Culture Marketing
- Brand Marketing
- Digital Media Planning & Advertising
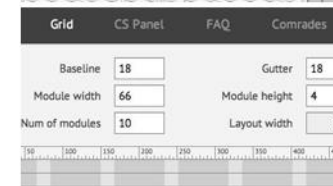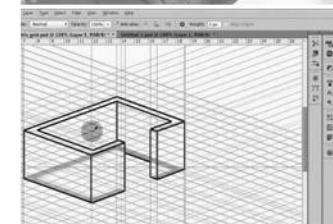- Campaign & Promotion
- Social Media Marketing
- Mobile AD

Smart Digital Media Group

Smart media-based AI technology development and content services

- e-biz Consulting
- Smart Device Development & Planning
- Interactive Media, Digital Publishing
- Mobile Game Technology
- UX/UI Design
- Creative Consulting Design
- AI (Semantic, Ontology, RDBMS, Inference)
- 3D Design
- Unreal Engine

Crytocurrency Group

Mainnet, Blockchain Dev

- Mainnet (xrun)
- NFT Dev
- Crypto Exchange Dev
- Wallet Dev
- DApp Dev
- BlockChain R&D

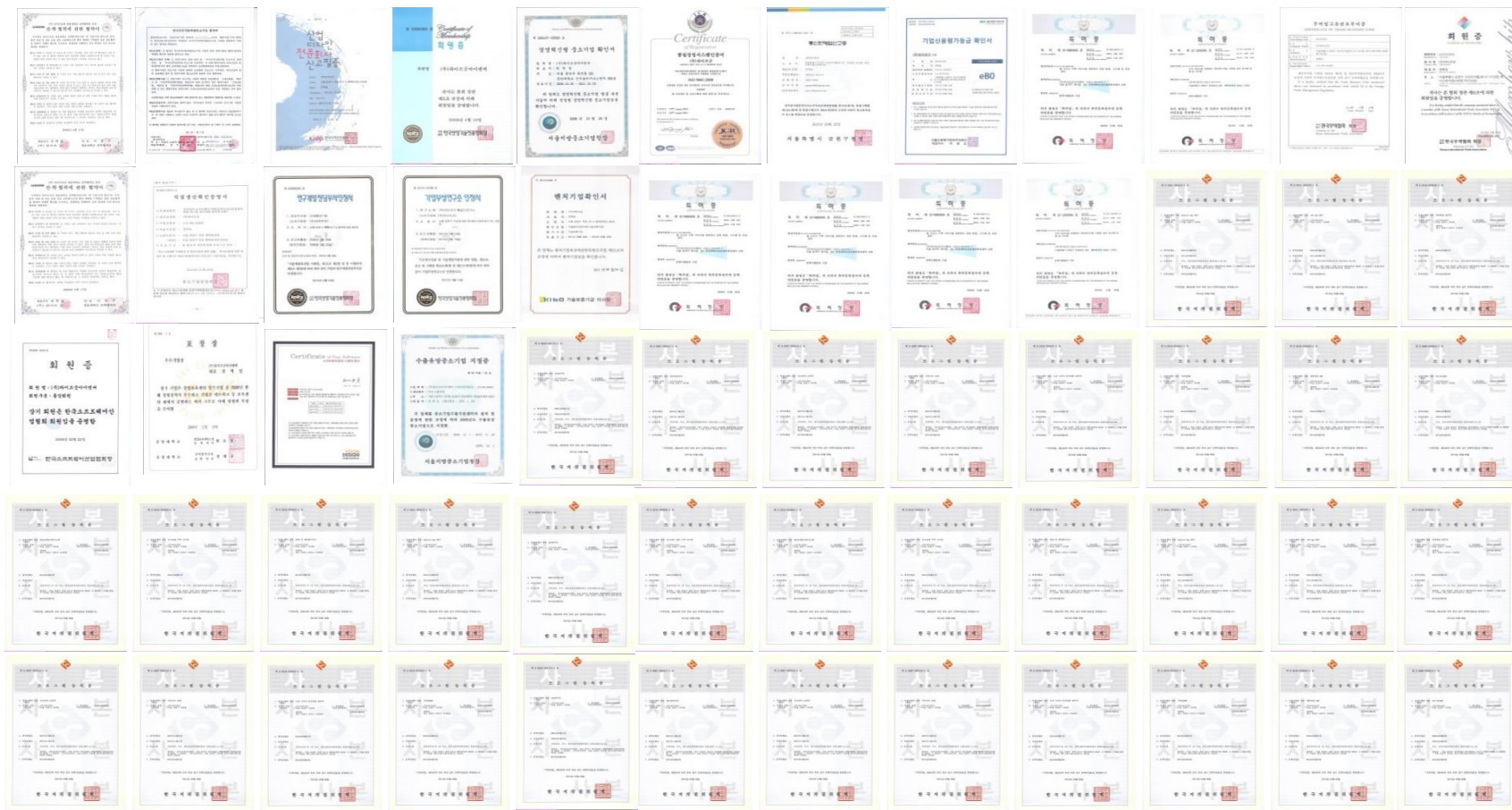| Grid	CS Panel	FAQ		Comrades
Baseline	18		Gutter	18
Module width	66		Module height	4
Num of modules	10		Layout width	822

Government Certification & Software Registration/Patent Information

Software Registration Certificate, Patent Registration Certificate, Trademark Registration Certificate, National Certification, ETC.

Major national certifications

Minister of Culture, Sports and Tourism Award, Chung-Ang University Excellent Company Award, 5 patents, Venture Business Certification

ISO 9001, ISO 14001, XRUN trademark registration, 33 program registrations, Management Innovation Company Certification, etc
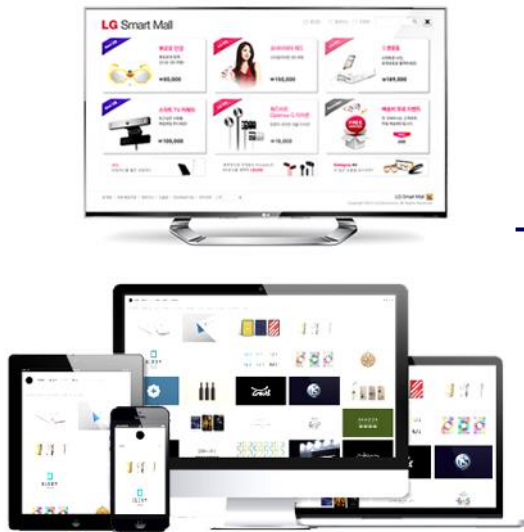
CMS (Content Management System) Based on N-SCREEN Technology

"You can centrally manage various services across different platforms such as Web, Mobile (Android, iOS), Pad (iPad, Galaxy Tab), and Smart TV from a single administration system."

Smart Device CMS

XRUN Foundation

A system that is involved in the entire management and distribution of content, from creation, collection, and management to distribution, production, utilization, and disposal of various corporate content assets across different media formats

-Version control and update notification feature
-Web standard and HTML5 coding support
-Bulletin board creation/deletion/editing feature
-Bulletin board skin/theme management and modification
 feature
-Content area input/editor feature
-User registration/approval/permission management
 feature
-SNS login and sharing feature
-Referral and points management feature
-Coupon creation/sharing/usage management feature
-Gift creation/sharing/usage/sending/gifting feature
-S-tatistics and chart generation/management feature
-Integrated search feature with GPS --information/
 keywords
-QR code/barcode generation and reader feature
-RSS reader feature
-Payment service feature
-Push notifications by member/permissions/group
-Scheduled push notifications feature
-User push notification viewing feature
-Received push inbox (storage/deletion/content linking)
 feature

Introduction to **Paycode** - Patent-Based Smart Commerce Business Model

PAYCODE

Patent No. 10-1137523

Authentication media, authentication terminal, authentication server, and authentication method using them.
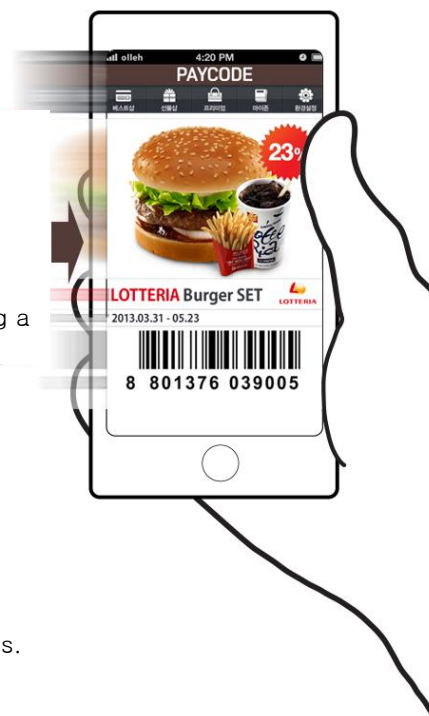
Patent No. 10-0982253

Online information input and financial transaction system using personal identification media, online information input and financial transaction method utilizing the system, and a recording medium storing a program for implementing these processes.

Patent No. 10-1205894

Electronic commerce method and system using a personal page including a price barcode

Patent No. 10-0955625

Merchant financial transaction method and apparatus.

The barcode incorporates various patent-based information	Transactions can be used anytime after downloading the application.

Linked with blockchain (Security, Transfer Prevention, Prevention of Duplicate Use, Customer Management System)

Consumption, distribution, and production can be managed via smartphones without needing a POS system. (Existing systems require barcode scanners for operation.)
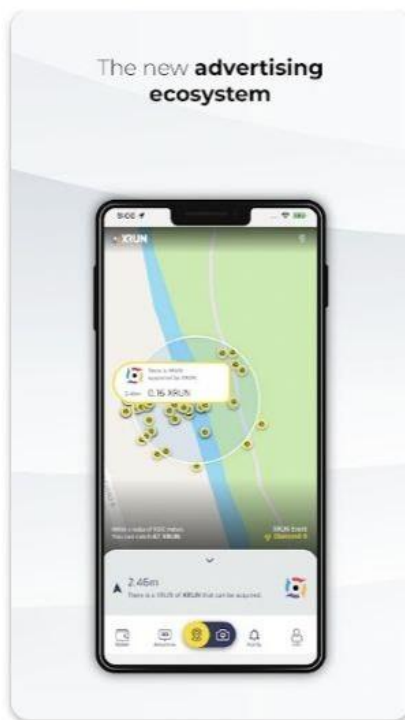
XRUN WALLET

"GO" "Catch" "RUN !"

Intuitive UI/UX and global service coverage (**XRUN is available worldwide.**) Anyone can earn cryptocurrency by simply completing missions. Cryptocurrencies earned are integrated with CLUBX, used for purchasing items and as a key currency within the ecosystem. In Afterlife earned cryptocurrencies can also be used to purchase items, serve as a key currency within the ecosystem, and cover server costs.
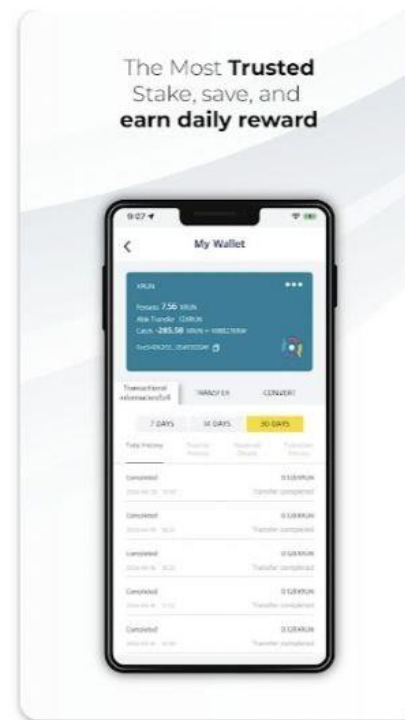
Download and install from Play Store or App

Check cryptocurrency location and move accordingly.

Complete the mission after catching.
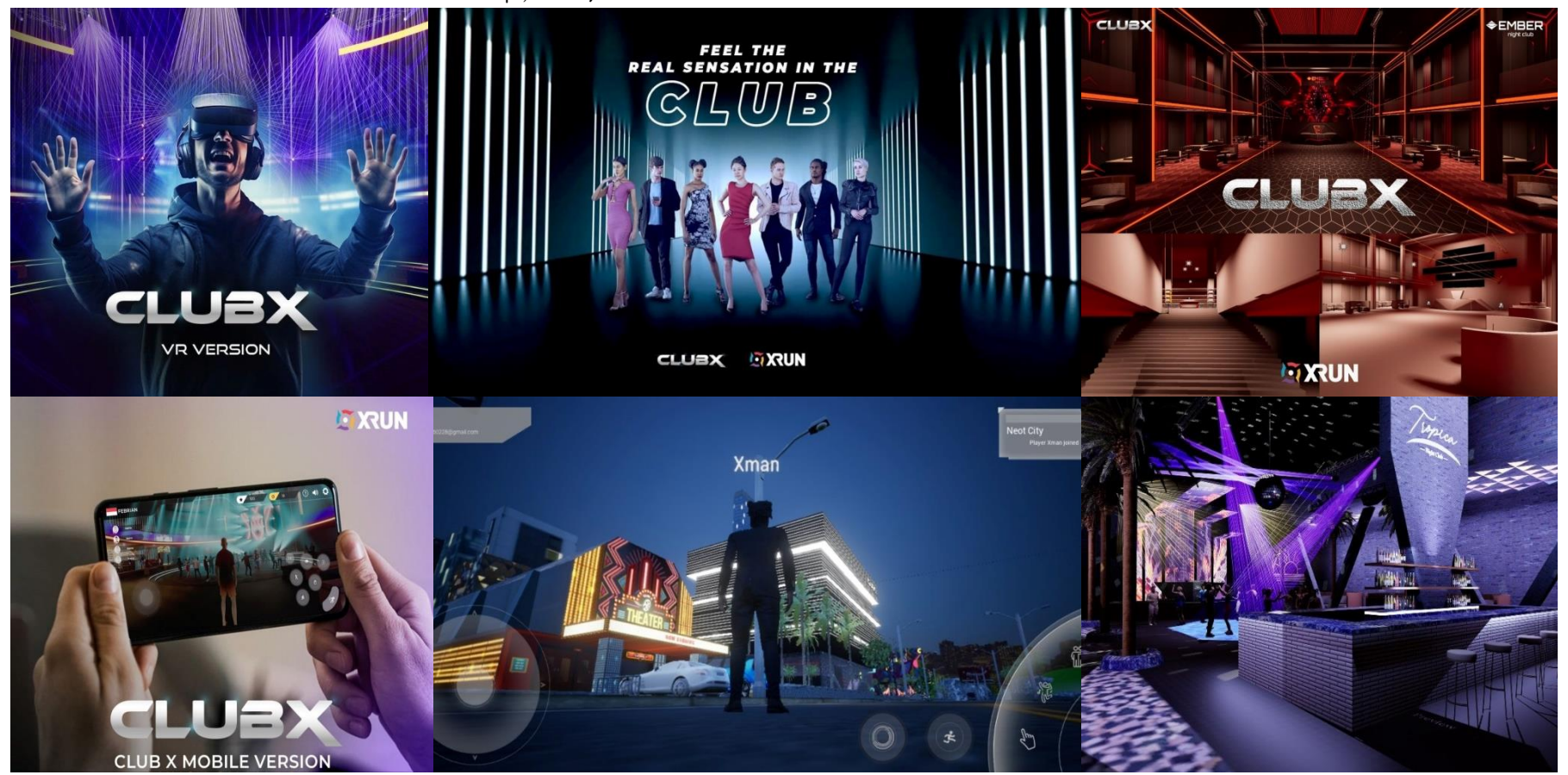
Earn XRUN cryptocurrency.

CLUBX

Every club you can imagine, meet your ideal type, international friends, and AI virtual companions.

A virtual reality club ecosystem featuring voice calls, chatting, facial recognition via AI-powered XFACE, AI-based virtual companions, and AI-generated music. Earn XRUN cryptocurrency by completing missions (eliminating terrorist groups, gang suppression, hostage rescue, employment, salary, tips, gifts, mini-games). Linked with Afterlife , allowing eternal existence in the virtual afterlife. (The deceased live freely as NPC characters, continuously upgraded, with activities such as home ownership, etc.)
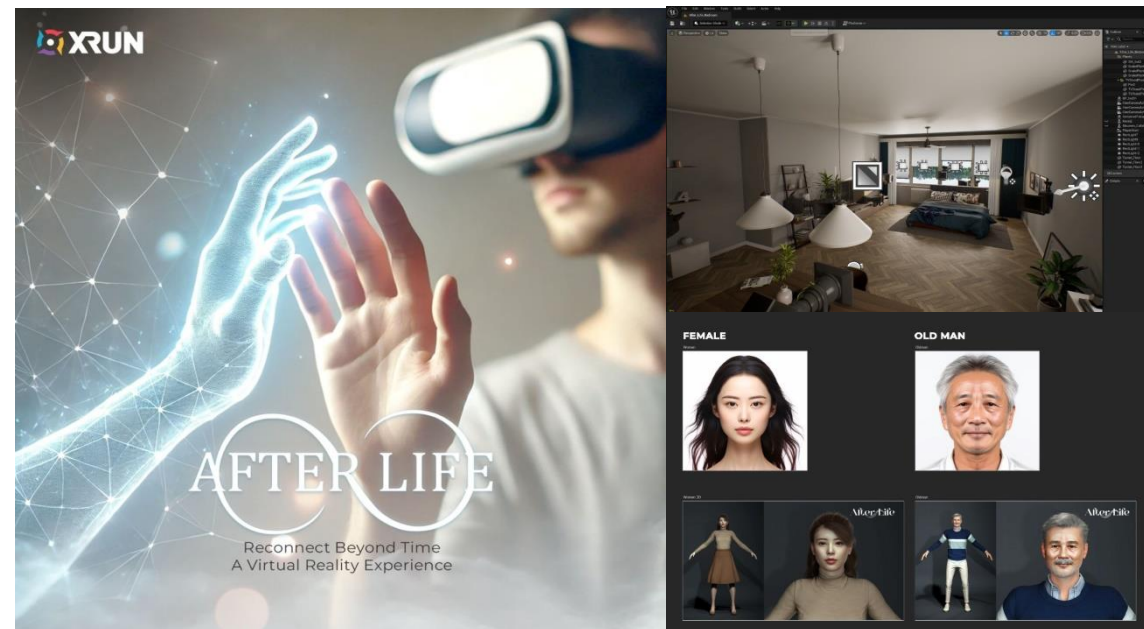
After Life

Eternal life through AI, persona deep learning, deepfake, and 3D virtual reality.

The Afterlife Metaverse Memorial Hall combines deepfake technology with AI deep learning, transcending a simple digital space by vividly recreating the deceased's appearance, voice, memories, and persona, enabling interactive experiences in the virtual world.

This allows family and friends to have a deeper memorial experience and maintain continuous connections with the departed. Within the CLUBX ecosystem, the deceased exist as NPC characters owning virtual homes, continuously evolving through conversational deep learning. Families can visit and interact with their loved ones in VR through CLUBX. Furthermore, cryptocurrencies earned through XRUN Wallet missions are utilized within the Afterlife ecosystem.

Video Call

Deepfake technology, AI-driven deep learning, and implementation through VR devices.

Roadmap & SNS

2025 1Q

– Integration of CLUBX and XFACE completed
– After the beta release of Afterlife

2025 4Q

– Conduct affiliate marketing and campaigns
– Listing on Tier 1 cryptocurrency exchanges

2026

– Official launch of CLUBX and Afterlife
– Expansion into global markets

X : https://x.com/FoundationXrun

Telegram: https://t.me/xrunmetaverseNFT

Reddit: https://www.reddit.com/user/XRUNWorld

Youtube: https://www.youtube.com/xrunllc

Github: https://github.com/XrunMeta

CoinMarketCap: https://coinmarketcap.com/currencies/xrun/

CoinGecko: https://www.coingecko.com/en/coins/xrun

Contact us

For marketing, partnerships, and inquiries, please contact us through email.

Email : xrun@xrun.run

Thank you for Attention